

Elizabeth Holmes Pop Quiz

1. This venture capitalist was an early investor in Holmes' company. In 2018, after the SEC had already charged Holmes, he continued to defend her, saying that she had been "bullied into submission."

- A. Mike Markkula
- B. Chamath Palihapitiya
- C. Tim Draper
- D. Marc Andreessen

2. Elizabeth was heralded as one of the youngest self-made female billionaires. However, in retrospect, her main competence seems to have been charming powerful older men to add legitimacy to her increasingly fraudulent behavior. This man, her Stanford advisor, and dean at the School of Engineering who would later join Theranos in its infancy.

- A. Channing Robertson
- B. John Sculley
- C. Allan Royal
- D. Joseph Bankman

3. Elizabeth's father, Christian Ramus Holmes IV, was a vice-president at this famously bankrupt company.

- A. Enron
- B. Worldcom
- C. Lehman Brothers
- D. Bear Stearns
- E. Wachovia

4. The first Christian Ramus Holmes, Elizabeth's great-great-grandfather, married the wealthy heiress to the fortune derived from this consumer-product company.

- A. Wrigley's Gum
- B. Hershey's Chocolate
- C. Fleischmann's Yeast
- D. Heinz Ketchup

5. Elizabeth is sealing a page from her great-great-grandfather's playbook, having hitched her wagon to an heir of a fortune derived from this industry.

- A. Alcohol production and sales
- B. Real Estate Development
- C. Hotels & Hospitality
- D. Tires and Rubber Products

6. The name of Holmes's pet husky, whom she falsely insists is a wolf.

- A. By-Tor
- B. Laika
- C. Rin Tin Tin
- D. Balto

7. Theranos retained this high powered lawyer as legal attack dog.

- A. Alan Dershowitz
- B. Robert Shapiro
- C. David Boies
- D. Michael Avenatti
- E. Michael Cohen

8. Elizabeth was infatuated with Steve Jobs. Which of the following was NOT one of the ways she tried to emulate jobs.

- A. Daily Wardrobe
- B. Vegan Diet
- C. Rarely Blinking
- D. Asshole Boss

9. This company produced the blood testing machines which Theranos unsuccessfully "hacked" in order run tests on small blood samples.

- A. Siemens
- B. General Electric
- C. Emerson Electric
- D. Otis
- E. Slingerland

10. In January 2016 this group shut down Theranos' lab and issued a two-year ban on Holmes owning or working in labs due to serious irregularities relating to staffing, procedure, and equipment.

- A. Center For Disease Control (CDC)
- B. Center of Medicare and Medicaid Services (CMS)
- C. Lab Tech Services International (LTSI)
- D. International Brotherhood of Sciences (IBS)

11. In March 2018 Theranos was forced to settle a lawsuit for fraudulently claiming this department of the U.S. Government was using Theranos technology.

- A. Department of Health and Human Services
- B. Department of Defense
- C. Department of Homeland Security
- D. Department of Veterans Affairs

12. Inc. magazine Sept. 2015 cover story about the richest self-made woman in the world. The story detailed, at 31 years old, she has a net worth of ____.

- A. \$1 Billion
- B. \$9 Billion
- C. \$4.5 Billion
- D. \$6.2 BillionB

13. Theranos was not the original name of the enterprise founded by Elizabeth Holmes in 2004 in Palo Alto, California. What was the original name?

- A. PatchFix
- B. Portmanteau's R Us
- C. Therapy & Inc.
- D. Real-Time Cures

14. In 2013 Theranos Chief Scientist Ian Gibbons committed suicide. What actor played Gibbons in the 2022 TV Miniseries?

- A. Adam Sandler
- B. Stephen Fry
- C. William H. Macy
- D. Sam Waterston

15. In October 2015 journalist John Carryrou was working on a story profiling Theranos. Elizabeth tried to kill the story by paying a personal visit to this person, the owner of Carryrou's employer.

- A. Jeff Bezos
- B. Betsy Devos
- C. James Mattis
- D. Rupert Murdoch

16. This inventor, attorney, psychiatrist and former CIA agent was a neighbor and Holmes family friend. He would later become one of Carryrou's main sources. He also filed a patent to teach her a "lesson" and to make her pay him for it, which led to lawsuit filed by Theranos in 2011.

- A. Dr. Richard Fuisz
- B. Dr. William Macy
- C. Dr. Julius Erving
- D. Dr. Ima Pepper

17. Which of the following companies was NOT connected (in some way) to Theranos.

- A. Walmart
- B. Safeway
- C. Byte Shop
- D. Walgreens
- E. Oracle